

Photography Credits
Paul Halliwell (@paulhphoto)

One Little Indian Records Biork's 'All is Full of Love'

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## General Inquiry

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## Press Inquiry

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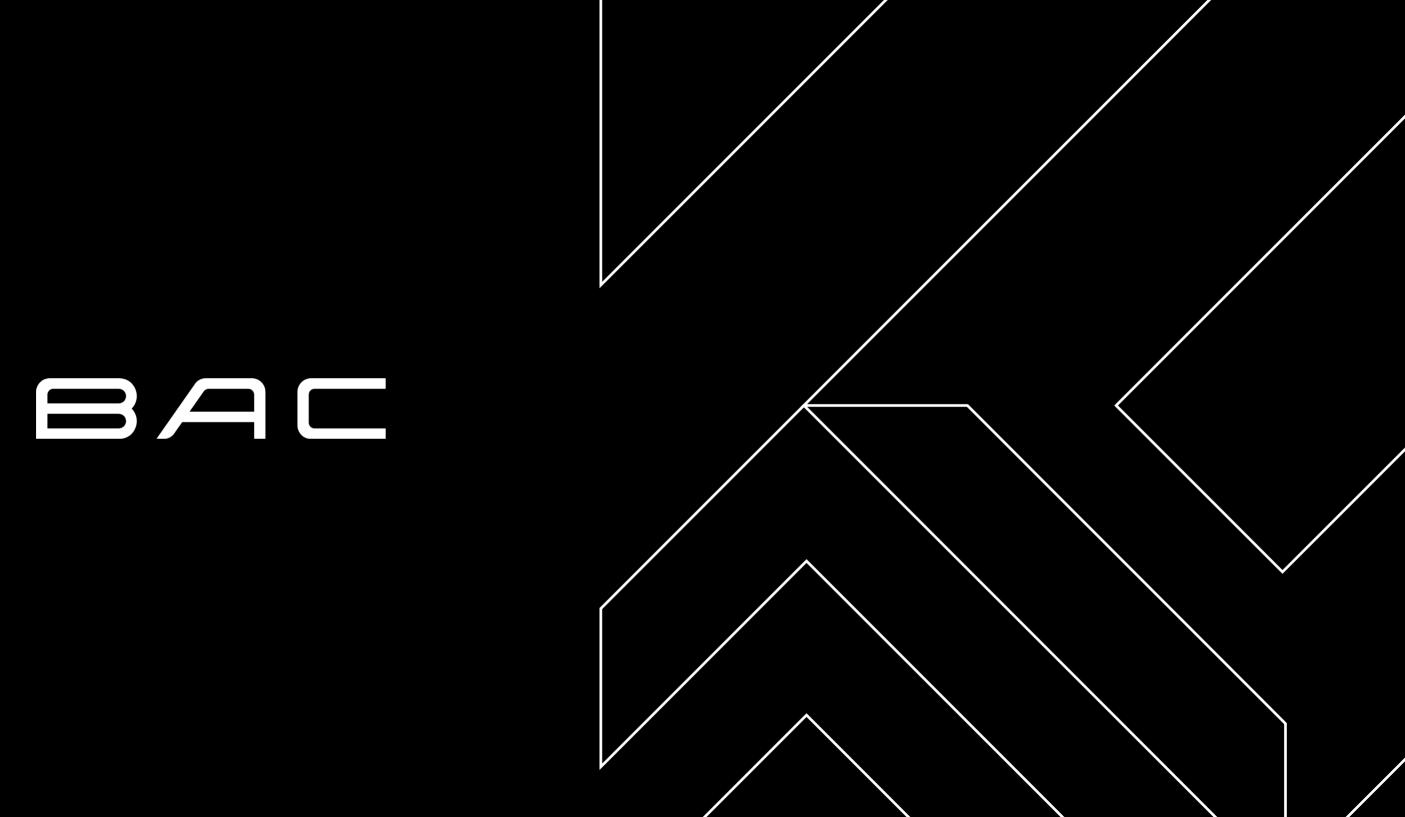
sales@bac-mono.com

## Social Media Handles

@fy @discovermono







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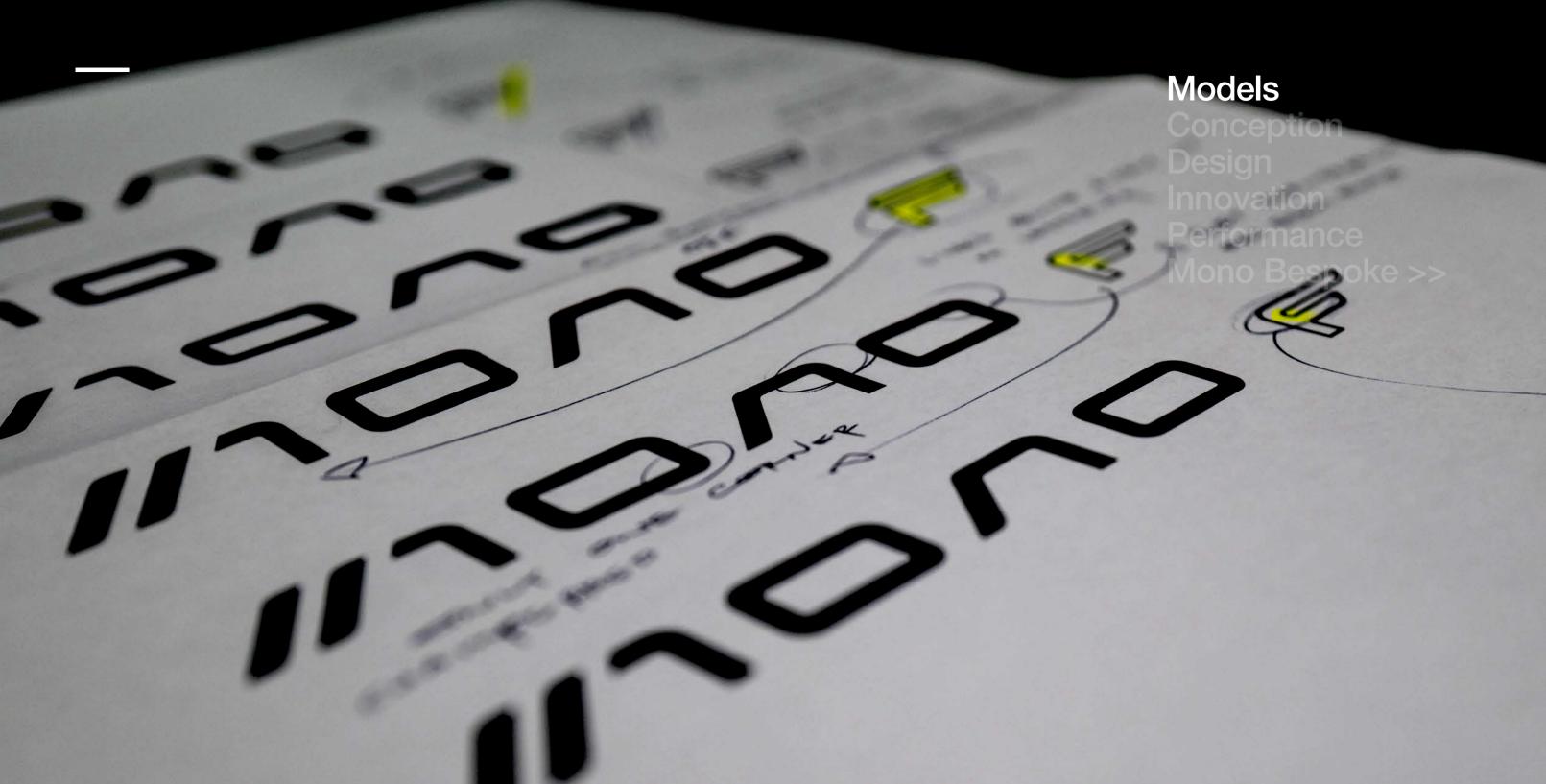
Briggs Automotive Company (BAC) was founded by brothers Neill and Ian Briggs in 2009, whose mission was to provide the world with a supercar that offered the most unfiltered driving experience possible, on both road and track.

Mono has instant appeal to drivers looking for the ultimate unparalleled thrill. Its uncompromising approach across design and engineering has drawn countless accolades from journalists worldwide, with its core principle of lightweighting being lauded as maximising driver engagement and feel.

Instantly recognisable, Mono has been delivered across the globe to over 40 countries. Through The BAC Bespoke Programme, our design team works hand-in-hand with customers to tailor each Mono to their specific requirements. This truly bespoke buying experience is a collaborative process, with infinite scope for personalisation both inside and out.

Owning a Mono makes you part of a very exclusive family – BAC know each customer by name and finds a place for their unique voice in each car. BAC has created a close-knit community of owners with regular events around the world as part of the Mono Owners Club, bringing customers together for unforgettable experiences from one of the most coveted seats on the planet.





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Options shown

Robot White

Visible carbon lower body
Black carbon hybrid wheels with red Mono wheel logos

SAE







The Mono range implements the very latest in automotive technology to achieve a supercar that is widely regarded as the ultimate piece of specialist equipment for the sport of driving.

At launch, Mono caused shockwaves in the industry with its ground-breaking design and single-minded approach. Never before had the combination of racing technology, automotive innovation, and genuine track pedigree been taken to such extremes without compromising on-road ability. Mono is the world's only road-legal, single-seater supercar and remains One of a Kind.

Mono is designed, engineered and directed by leading experts with backgrounds ranging from the high-end automotive sector to the high-end automotive sector to the highest levels of motorsport.

From performance and unique vehicle aesthetics, Mono drivers are offered a truly bespoke buying experience ensuring every Mono produced at the BAC factory is truly One of a Kind.

Engine N/A 2.5I 4-cylinder

Power 315 bhp

0-60 mph 2.8 seconds

Emissions EU4

Transmission 6-Speed Sequential

Body Style Gen II
Weight 580kg
Production Q4 2022 +

Homologation IVA: UK/USA/SE Asia/Emerging Markets









Mono R serves as "The New Reference" – the very pinnacle of design, innovation and engineering. It launches a stunning new generation of Mono DNA, features revolutionary new materials and technology whilst also offering world-beating performance on the road and track.

R is the lightest and most powerful Mono ever produced; with its weight of 555kg and power of 343bhp equating to a truly remarkable power-to-weight ratio of 618bhp-per-tonne.

Engine N/A 2.5I 4-cylinder

Power 343 bhp 0-60 mph 2.6 seconds

Emissions EU4

Transmission 6-Speed Sequential

Body Style Gen II Weight 555kg

Production 2020 – 2023

Limited production

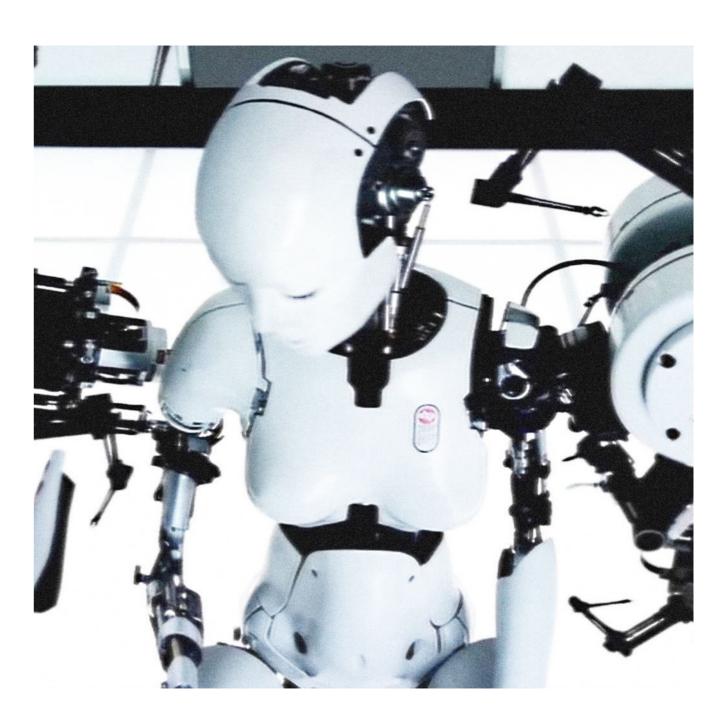
Homologation IVA: UK/USA/SE Asia/Emerging Markets



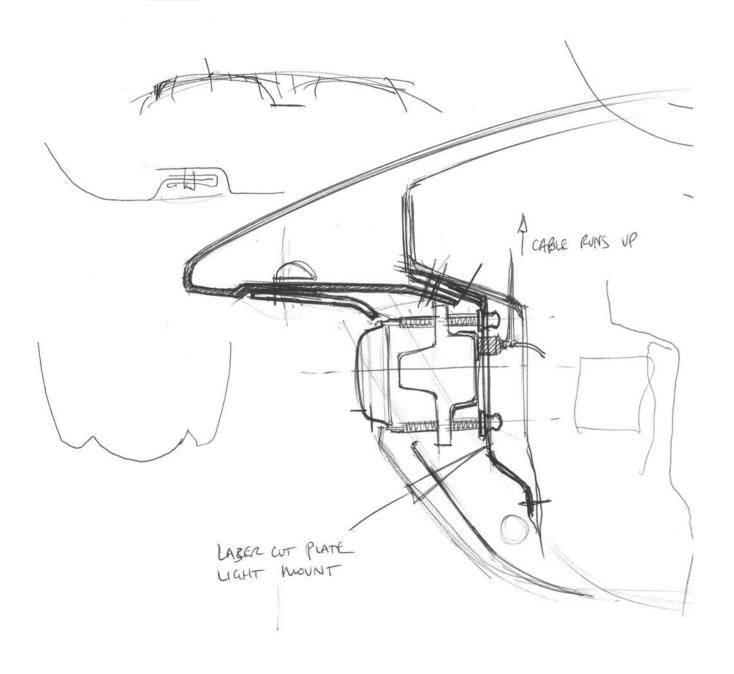
Mono was designed around positioning the driver optimally. With this in mind, every BAC is tailored to the owner via bespoke seat and pedal positions, steering wheel height, reach and preferred overall driving position. This ensures that the driver is an integral component within the car, creating an unequalled synergy between driver and machine.

Mono's mechanical elements can also be tuned to the owner's ideal requirements. After consulting with the owner about their specific use, be it their favourite stretch of road or local circuit, BAC can tune the suspension geometry and gear ratios to suit. Unparalleled performance must be matched with groundbreaking design. In order to achieve this, BAC looked for inspiration beyond the automotive realm.

The team's love for the science-fiction aesthetic provided inspiration for the distinct styling of Mono, with the robot featured in Björk's 1999 All Is Full Of Love music video playing a starring role in their minds.







A brand-new approach to body engineering has seen all of the original Mono bodywork surfaces completely redesigned, with 44 bespoke carbon parts having been styled to give the car a more aggressive, organic and futuristic stance.

Mono has also been subject to numerous aerodynamic enhancements, with more efficient front arches and wider sidepods as well as a larger and more aerodynamically efficient rear spoiler extending over the rear arches.

New LED lights, twin-strut wing mirrors, rear crash box structure and a narrower tail incorporating new LED combination fog and reverse lights complete the purposeful design.



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BAC holds innovation and technology at the heart of its core values; adopting a game-changing mindset by redefining the meaning of 'new' and breaking ground that's not only never been done before, but never even considered.

By forever breaking the mould and embracing new technology, BAC has become a true revolutionary - celebrating a number of world-firsts in its history, with a hugely exciting future at the forefront of technology ahead of it.

Behind everything is BAC's insatiable drive for perfection: leaving no stone unturned in the pursuit of ultimate performance and daring to be different in the process.









Niobium chassis:

Performance enhancements Structural and safety improvements



Graphene enhanced bodywork:

Product lightweighting Composite enhancements









Every single aspect of the BAC Mono design and engineering has been created with one primary goal in mind: providing the ultimate driving experience – an unrivalled road drive experience whilst also being truly world-beating on the track.

Lap times are the ultimate performance indicator, and Mono's remarkable performance has enabled BAC to hold twelve production car lap records around the globe – killing many a giant along the way.

Despite Mono's incredible performance potential, it's also totally accessible to drivers of all different levels. Such accessibility was demonstrated in 2020 during the Mono Owners' Club Black Forest Tour, where an owner set a new production car lap record at the Anneau du Rhin Circuit in France.









Created as part of Pirelli's 'Perfect Fit' strategy, the Trofeo R tyre enhances Mono's characteristics, delivering the highest levels of performance, handling and safety. These tyres carry special markings on the sidewalls denoting that the tyre has been specifically developed for the Mono range.



Mono R Development Testing

Location Anglesey Circuit
Latitude 53.189052
Longitude -4.499681
Temperature 17 ° C



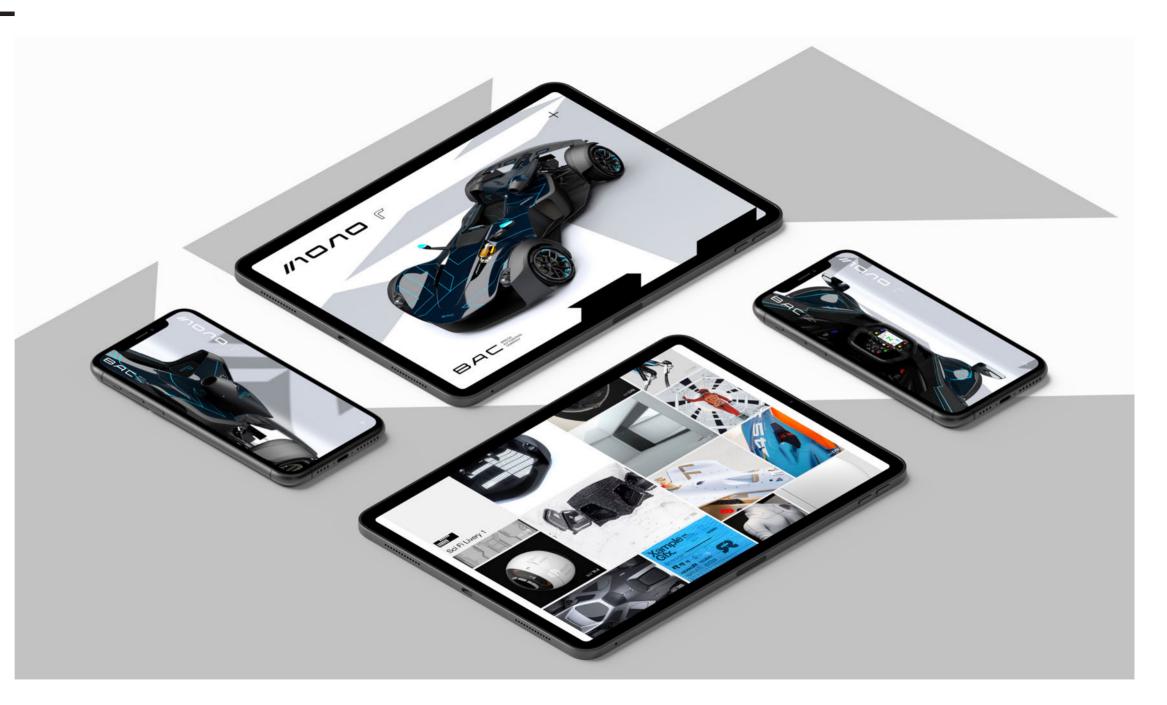




The BAC Bespoke Programme is the ultimate blank canvas for customisation. Bespoke tailoring is available to all clients, ensuring every Mono to leave BAC is a one-of-a-kind vehicle.

BAC Bespoke provides a totally scaleable and client led experience. Whether that be a desire to find a unique colour, all the way up to crafting a piece of bespoke automotive artwork.

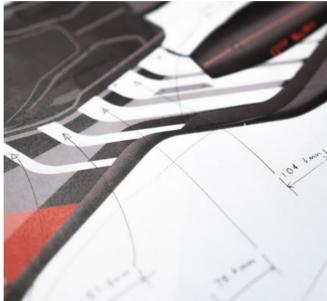
Owners work hand-in-hand with the BAC design team to ensure their BAC is perfectly suited to every possible need. Both the steering wheel and seat are moulded to the hands and back of the driver to make it theirs – and only theirs.













The BAC Bespoke process starts with an introduction to the Livery Style Boards. These boards are a collection of inspiration boards and numbered imagery. After a review with a member of design, an artistic direction is agreed.

Ideation

The designing of the livery will then begin in earnest and the customer will be provided with a range of proposals.







Refinement

The BAC design team will constantly work with the customer to filter and develop the design to the customers needs. This can range from refining colours, material finishes, including extra graphics and experimenting with interior trims.

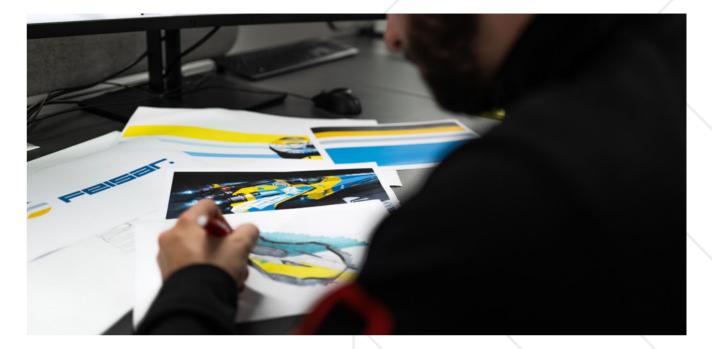


Sign Off

The design is signed off by the customer and enters production.

Throughout this stage of The BAC Bespoke Programme, the customer is always kept in the loop, receiving photographs of their car at various points of its build. The sign off documentation formalises the hand over of their bespoke vehicle from design to production.

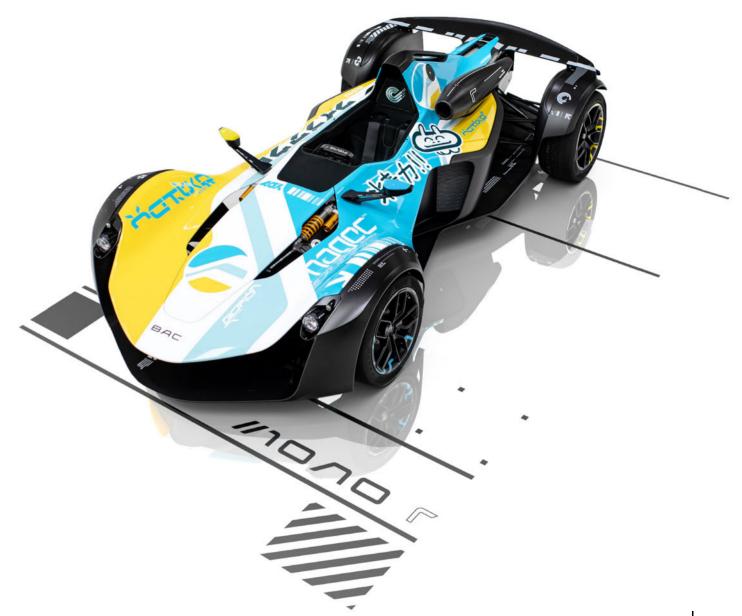












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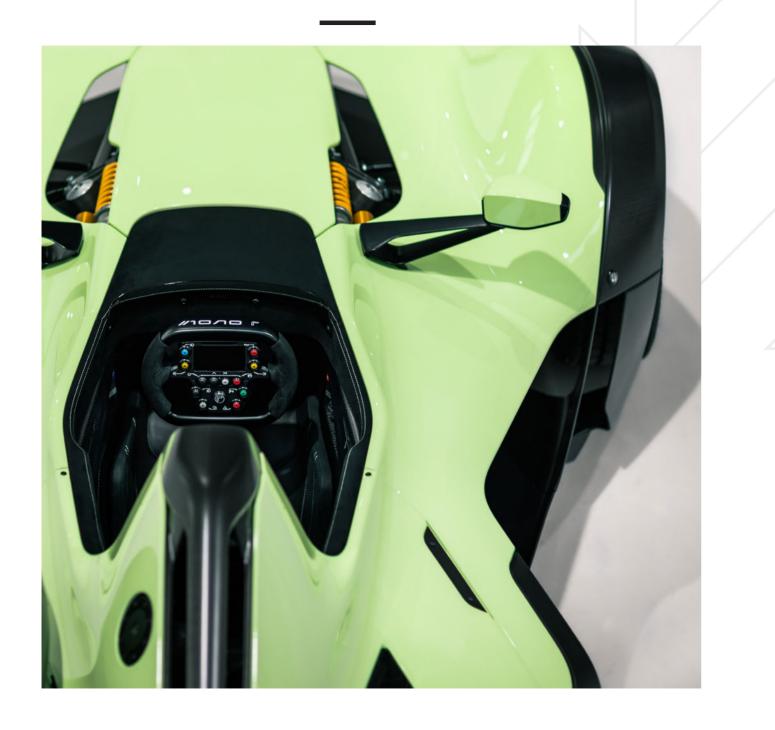
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# Robot White

An extremely pure, solid white paint. A timeless choice perfectly suited to Mono and its original design inspiration - Björk's "All Is Full of Love".











# BAC Mono R - R15 - Options shown:

Mono Bespoke >> Midnight Blue exposed carbon and Miami Blue scheme

Mono R logo painted on the rear wing

Painted airbox (to match bespoke scheme)

Made-To-Measure seat

Made-To-Measure steering wheel

Made-To-Measure racewear (suit, boots and gloves)

Carbon helmet with Mono Bespoke >> design to match livery

Carbon hybrid wheels in black with matching Miami Blue Mono wheel logos

Carbon interior side panels (with Mono Bespoke >> Miami Blue interior side panel logo)

Track only exhaust

Cockpit storm cover

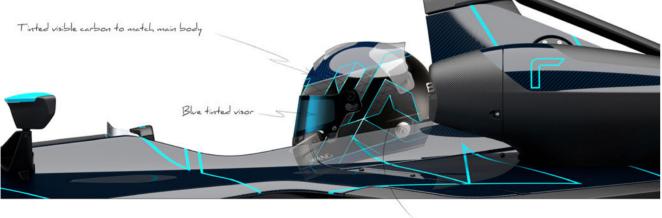
PPF (paint protection film)











Graphic based on BAC corporate identity



Mono Bespoke >> helmet

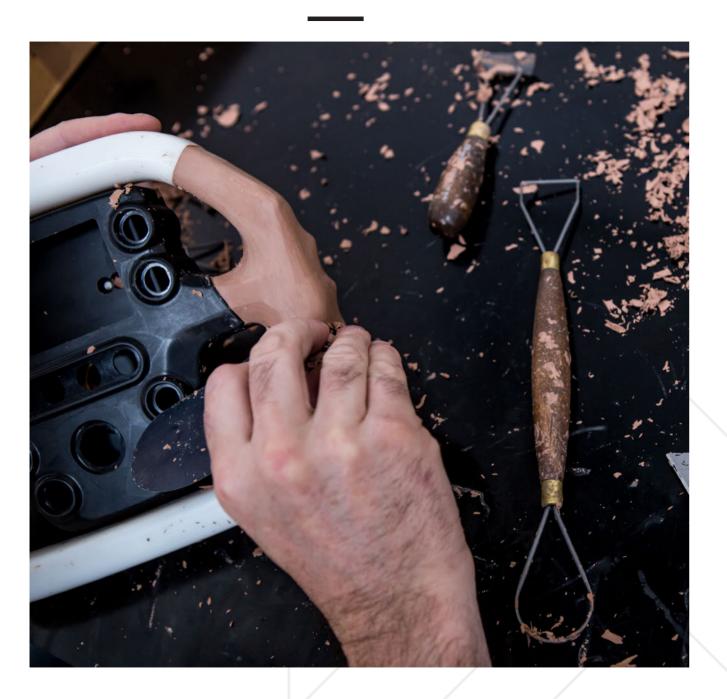
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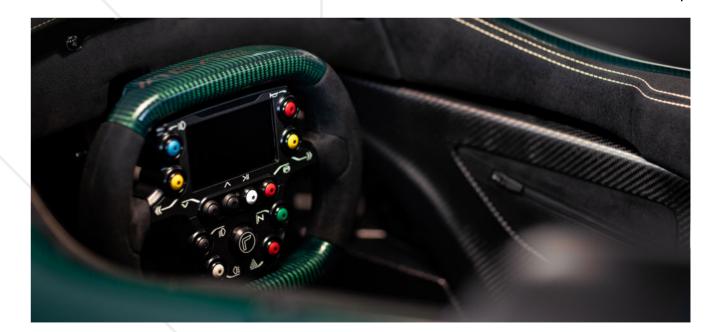




Made-To-Measure Seat



Made-To-Measure steering wheel grips (left) with carbon steering wheel (below)





# BAC Mono R - R13 - Options shown:

Mono Bespoke >> Guards Red and Volcano Grey scheme Mono R logo painted in the rear wing Personalised interior

Made-To-Measure seat

Made-To-Measure steering wheel with bespoke 12 o'clock stripe to match Mono Bespoke >> scheme

Carbon interior side panels

Carbon hybrid wheels in bronze with Silver Metallic Mono wheel logos

PPF (paint protection film)









# BAC Mono R - R05 - Options shown:

Mono Bespoke >> British Racing Green exposed carbon with Mato Bronze Metallic accents and mirror caps Painted airbox (to match Mono Bespoke >> scheme)

Made-To-Measure seat

Made-To-Measure steering wheel with bespoke 12 o'clock stripe to match Mono Bespoke >> scheme

Carbon interior side panels

Carbon hybrid wheels in bronze with Silver Metallic Mono wheel logos

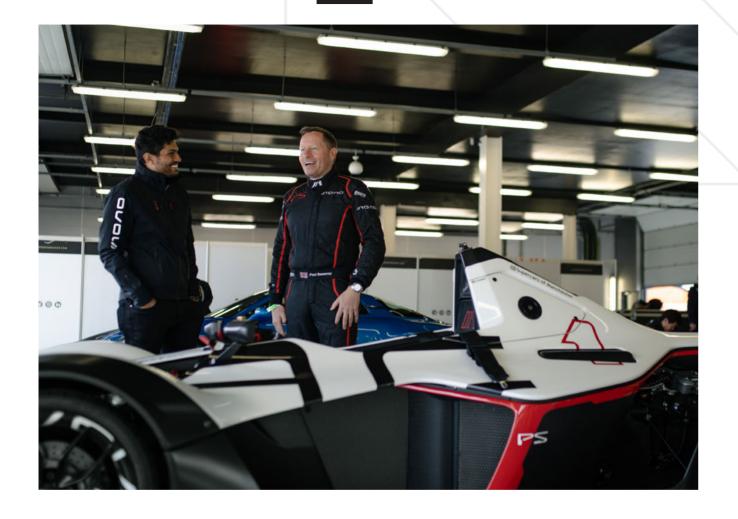
PPF (paint protection film)













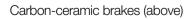






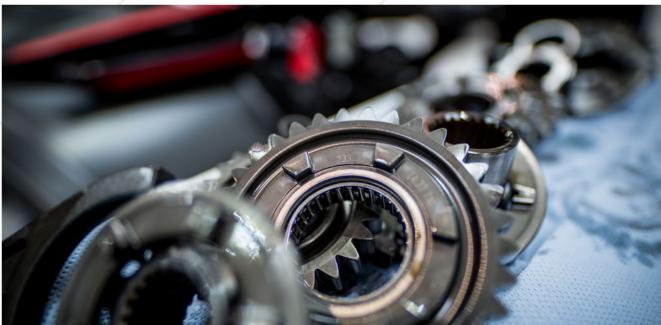






Track-only exhaust system (including power upgrade) and track specific gear ratios (both right)











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